

BIOGRAPHY

Roy (Robbie) Robertson

President and CEO of The Colonnade Group, Birmingham, AL

Fall 2010

University of Alabama Hospitality Hall of Fame Inductee

Mr. Roy (Robbie) Roberston is a native of Birmingham, AL. He is a graduate of Samford University. After serving in the United States Army, he began a career in business and later founded “The Collannade Group” an entertainment and sports production company in Birmingham, AL. The Collannade Group is the company who manages the sky boxes at Bryant-Denny Stadium on the UA campus, as well as for many other universities around the country.

Robbie serves as a trustee and board member for the Crippled Children’s Foundation and serves on the Board of Governors of the Country Club of Birmingham.

He is married and has four children.