

## **BIOGRAPHY**

### **Richard B. Green**

Vice President, Association Sales and Industry Relations  
Marriott International, Inc.

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Shila Bowron/Red Diamond Hospitality Leadership Series

Richard Green, Vice President, Association Sales and Industry Relations is responsible for increasing Marriott's visibility and market share through active involvement with clients and key industry associations such as: American Society of Association Executives (ASAE), Professional Convention Management Association (PCMA), Association Management Companies Institute (AMCi), International Association for Expositions and Events Management (IAEE), and Destination Management Association International (DMAI). In his position, Green is Marriott's primary liaison and spokesperson to this valuable group of association customers.

Green is very active in several national industry associations. He currently serves on PCMA Board of Directors and also serves as the Past Chair of The Destination Marketing Association International Foundation. He has also served on the Board of the AMC Institute, The Board of The Exhibition Industry Foundation, The Center for Association Leadership, and the ASAE Foundation Board. Richard was an original Commissioner for CIC's Accepted Practices Exchange (APEX).

In 1995, he was honored by ASAE when he became an ASAE Fellow, one of only 75 non-association executives in the country to earn this recognition. In 2004, PCMA honored him with their Professional Achievement Award, and in 2006, ASAE and The Center for Association Leadership awarded him their Academy of Leaders Award, their highest award for a non-association professional.

Green lives in Washington, D.C., and has recently completed renovation of a 70-year old beach cottage in Rehoboth Beach, Delaware. When not traveling for business, Green enjoys cooking, gardening, and entertaining friends.